

*Jurnarunda Illinois*  
*9/24-10/2*  
*\$2,600*

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.*  
*Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25316050		<b>Changes as of:</b> 9/23/2016 at 8:57 AM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> TIL16/ORDR/926C02	<b>Flight:</b> 9/22/16 - 10/2/16	<b>Station:</b> WICS	<b>Total \$:</b> \$2,600.00		
<b>Agency:</b> DEL CIELO MEDIA	<b>Advertiser:</b> Turnaround Illinois	<b>Market:</b> Champaign-Springfield-Dt DMA	<b>Total Spots:</b> 7		
1427 LESLIE AVENUE SUITE 102 ALEXANDRIA, VA 22301	<b>Product:</b> ORDR <b>Agency Order #:</b> 30048720 <b>Buyer:</b> LEVINE, RANDE	<b>Office:</b> WASHINGTON <b>Primary Demo:</b> Adults 35+ <b>Con Type:</b> POLITICAL/VOTE	<b>Total CPP:</b> \$95.24 <b>Total GRP:</b> 27.3		
<b>Salesperson:</b> ALEXANDRA BRADLEY 202-955-5342	<b>Assistant:</b> ALEXANDRA BRADLEY 202-955-5342	<b>Separation:</b>			

**Comments:** NEW ORDER- PLS BOOK ASAP EST 926C02 FLIGHT 9/22-10/9 STARTS ASAP!! RATES MUST NOT BE HIGHER THAN OTHER IE's PLS CONFIRM ASAP THANK YOU rlevine@delcielomedia.com 571-585-8781

#	Day/Time	DP	Program	Rate	A35P Rating	9/22 - 10/2											Total Spots	Total \$	CPP	GRP
						9/22	9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1	10/2				
1	Su 7a-8a		GOOD MORNING AMERICA	\$400.00	4.1	0	0	0	2	0	0	0	0	0	0	0	2	\$800.00	\$97.56	8.2
2	Sa 6p-6:30p		NEWSCHANNEL 20 AT 6	\$300.00	3.9	0	0	0	0	0	0	0	0	0	1	0	1	\$300.00	\$76.92	3.9
3	Sa 10p-10:35p		NEWSCHANNEL 20 AT 10	\$250.00	3.5	0	0	1	0	0	0	0	0	0	1	0	2	\$500.00	\$71.43	7.0
4	M-F 6:30p-7p		ENTERTAINMENT TONIGH	\$500.00	4.1	0	0	0	0	0	0	1	0	1	0	0	2	\$1,000.00	\$121.95	8.2
<b>TOTALS:</b>						0	0	1	2	0	0	1	0	1	2	0	7	\$2,600.00	\$95.24	27.3



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<b>Agency:</b> DEL CIELO MEDIA		<b>Advertiser:</b> Turnaround Illinois		<b>Market:</b> Champaign-Sprngfld-Dtr DMA	
<b>1427 LESLIE AVENUE SUITE 102 ALEXANDRIA, VA 22301</b>		<b>Product:</b> ORDR		<b>Office:</b> WASHINGTON	
		<b>Agency Order #:</b> 30048720		<b>Primary Demo:</b> Adults 35+	
		<b>Buyer:</b> LEVINE, RANDE		<b>Con Type:</b> POLITICAL/VOTE	
		<b>Salesperson:</b> ALEXANDRA BRADLEY		<b>Assistant:</b> ALEXANDRA BRADLEY	
		<b>202-955-5342</b>		<b>202-955-5342</b>	
				<b>Separation:</b>	
				<b>Total \$:</b> \$2,600.00	
				<b>Total Spots:</b> 7	
				<b>Total CPP:</b> \$95.24	
				<b>Total GRP:</b> 27.3	

<b>Special Instructions</b>	
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Date/Time	Added by	Comment
09/23/16 8:57 AM	ALEXANDRA BRADLEY	NEW ORDER- PLUS BOOK ASAP EST 926C02 FLIGHT 9/22-10/9 STARTS ASAP!! RATES MUST NOT BE HIGHER THAN OTHER IE's PLUS CONFIRM ASAP THANK YOU

<b>Competitive Information</b>	
Market Budget:	\$37,778
WICS Share:	9%
Comment:	
WAND:	34%
WCIA:	47%
WRSP:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$2,600.00	\$95.24	27.3
<b>Total</b>	<b>100%</b>	<b>7</b>	<b>\$2,600.00</b>	<b>\$95.24</b>	<b>27.3</b>

Monthly Summary			
Month	Spots	Dollars	
2016-Sep	3	\$1,050.00	
2016-Oct	4	\$1,550.00	
<b>Total</b>	<b>7</b>	<b>\$2,600.00</b>	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Queued for Electronic Contracting	9/23/16 9:02 AM					\$0
New	9/23/16 8:56 AM	ALEXANDRA BRADLEY	New	7		\$2,600.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Del Cielo Media  
1427 Leslie Ave  
Alexandria, VA 22301

## Contract # 2641522

**Schedule Dates** 09/25/16-10/01/16  
**Advertiser** Turnaround Illinois (103705)  
**Agency** Del Cielo Media (11175)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** TIL16/ORDR/926C02 (864983)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** RANDE, LEVINE,  
**Phone/Fax** /  
**CPE** TIL1/ORDR/926C02  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 09/23/16  
**Last Modified** 09/23/16  
**Entered By** Amanda Painter  
**CO-OP** No  
**Headline #** ECR25316050  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$390.00  
**Net Total** \$2,210.00  
**Sales Tax**

ORDR Alex Bradley  
NEW ORDER- PLS BOOK ASAP EST 926C02 FLIGHT 9/22-10/9 STARTS ASAP!! R  
ATES MUST NOT BE HIGHER THAN OTHER IFS PLS CONFIRM ASAP THANK YOU

**MTWTFSS** S+WCID Combo 100/0 (WICS++)  
**Broadcast Month** Sep 2016  
**Spots** 3  
**Rate** \$1,050.00  
**Oct 2016** 4  
**Rate** \$1,550.00  
**Grand Total:** 7 \$2,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-4.1)	09/25/16-09/25/16	3	:30	7A- 8A (CST)								2	2	\$400.00	\$800.00	WICS+WICD Combo 100/0 (WICS GOOD MORNING AMERICA		9/23/16
2.0	Normal Line / News (2-3-9)	10/01/16-10/01/16	3	:30	6P- 6:30P (CST)							1		1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS NEWSCHANNEL 20 AT 6		9/23/16
3.0	Normal Line / News (3-3-5)	09/25/16-09/25/16	3	:30	5:30P- 6P (CST)								1	1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS NEWSCHANNEL 20 Early News		9/23/16
4.0	Normal Line / News (3-3-5)	10/01/16-10/01/16	3	:30	10P- 10:35P (CST)							1		1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS NEWSCHANNEL 20 AT 10		9/23/16
5.0	Normal Line / SPOT (4-4.1)	09/28/16-09/28/16	3	:30	6:30P- 7P (CST)					1				1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS ENTERTAINMENT TONIGHT		9/23/16
6.0	Normal Line / SPOT (4-4.1)	09/30/16-09/30/16	3	:30	6:30P- 7P (CST)						1			1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS ENTERTAINMENT TONIGHT		9/23/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WRSP-TV, Springfield, IL	<b>Date:</b> 9/23/2016
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I, Del Cielo Media  
do hereby request station time concerning the following issue:

Turnaround Illinois, Inc.
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Turnaround Illinois, Inc.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Turnaround Illinois, Inc.  
PO Box 7781, Chicago IL 60661

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Michael Adams

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

--

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/23/2016 \_\_\_\_\_ (703) 518-4747  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
Signature Printed Name Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available): \$2,507.50**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.